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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/675,958	09/29/2000	Laura Lee Kusumoto	13376.0001	1238	
26694	7590 11/03/2004		EXAM	INER	
VENABLE, BAETJER, HOWARD AND CIVILETTI, LLP			OUELLETTE, J	OUELLETTE, JONATHAN P	
P.O. BOX 343 WASHINGTO	385 DN, DC 20043-9998		ART UNIT	ART UNIT PAPER NUMBER	
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			DATE MAILED: 11/03/2004	1	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)	-/			
Advisory Action	09/675,958	KUSUMOTO ET AL.	. <del>3</del>			
Advisory Action	Examiner	Art Unit				
	Jonathan Ouellette	3629				
The MAILING DATE of this communication appe	ars on the cover sheet with the c	orrespondence add	ress			
THE REPLY FILED 20 September 2004 FAILS TO PLACE Therefore, further action by the applicant is required to average final rejection under 37 CFR 1.113 may only be either: (1) condition for allowance; (2) a timely filed Notice of Appeal Examination (RCE) in compliance with 37 CFR 1.114.	roid abandonment of this applica a timely filed amendment which (with appeal fee); or (3) a timely	ition. A proper reply n places the applica	y to a tion in			
· · · · · · · · · · · · · · · · · · ·	PLY [check either a) or b)]					
a) The period for reply expires 3 months from the mailing date b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire Is ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS 706.07(f).  Extensions of time may be obtained under 37 CFR 1.136(a). The fee have been filed is the date for purposes of determining the period o fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the control	Advisory Action, or (2) the date set forth ater than SIX MONTHS from the mailing FILED WITHIN TWO MONTHS OF THE date on which the petition under 37 CFI of extension and the corresponding amount the shortened statutory period for reply the later than three months after the mail	g date of the final rejecting FINAL REJECTION.  R 1.136(a) and the apprount of the fee. The appropriginally set in the final	on. See MPEP  opriate extension opriate extension Office action; or			
1. A Notice of Appeal was filed on Appellant's 37 CFR 1.192(a), or any extension thereof (37 CFF						
$2. \boxtimes$ The proposed amendment(s) will not be entered be	ecause:					
(a) \times they raise new issues that would require further consideration and/or search (see NOTE below);						
(b) ☐ they raise the issue of new matter (see Note below);						
(c)  they are not deemed to place the application ir issues for appeal; and/or	n better form for appeal by mate	rially reducing or sir	nplifying the			
(d)  they present additional claims without canceling	ng a corresponding number of fi	nally rejected claim	S.			
NOTE: See Continuation Sheet.						
3. Applicant's reply has overcome the following reject	ion(s):					
4. Newly proposed or amended claim(s) would canceling the non-allowable claim(s).	be allowable if submitted in a se	eparate, timely filed	amendment			
5. ☐ The a) ☐ affidavit, b) ☐ exhibit, or c) ☐ request for application in condition for allowance because: See		dered but does NO	T place the			
6. The affidavit or exhibit will NOT be considered becaraised by the Examiner in the final rejection.	ause it is not directed SOLELY to	o issues which were	e newly			
7. For purposes of Appeal, the proposed amendment explanation of how the new or amended claims we	· · · · · · · · · · · · · · · · · · ·		and an			
The status of the claim(s) is (or will be) as follows:		_				
Claim(s) allowed:	1	uch				
Claim(s) objected to:	JOHN	G. WEISS				
Claim(s) rejected: <u>65-153</u> .	VISORY	PATENT EXAMINER				
Claim(s) withdrawn from consideration:	် ကျင်း	Y CENTER 3600				
8. The drawing correction filed on is a) appr	roved or b) disapproved by the	ne Examiner.				
9. Note the attached Information Disclosure Statemer	•					
10. Other:	(-)(	·				
TO Outer.						

Continuation of 2. NOTE: The Applicant has added new material to the independent claims (advertisement selection process, participants/viewers in the virtual world) which would require additional search and consideration by the Examiner.

Continuation of 5. does NOT place the application in condition for allowance because: The applicant has amended the independent claims to overcome the prior art. However, the amendment is after final and would require additional search and consideration by the Examiner; and thus, will not be entered. The rejection will remain as final based on the cited prior art..